

The American Indian Cancer Foundation created this media toolkit. It includes sample social media posts for Twitter and Instagram. The content can be easily copied and pasted into the social media platform of your choice. Please feel free to personalize these posts with pictures and information about your own community. We highlight a cancer champion that we know, colon cancer survivor Robert DesJarlait - we encourage you to share his story, as well as to uplift the voices of the cancer survivors in your community.

Facebook	Twitter
Catch colon cancer early! Colorectal cancer starts out as non-cancerous growths or polyps, which can be detected and removed with a colonoscopy.	Colon cancer screening for today, tomorrow and for future generations. #ScreeningSavesLives
Does your family have a history of colorectal cancer? If so, you may need screening before the recommended. Talk with your doctor to learn more. #CancerScreeningSavesLives	Colon cancer is the second most common cancer among American Indians (following lung cancer), and it is the second leading cause of cancer death. #GetScreened today!
Our elders are great sources of wisdom and care for future generations. Watch Robert DesJarlait, Red Lake Nation, share his colon cancer story. (LINK TO VIDEO)	Our elders are great sources of wisdom and care for future generations. Watch Robert DesJarlait, Red Lake Nation, share his #ColonCancer story. (LINK TO VIDEO)
Being diagnosed at a younger age for colorectal cancer is more common for minorities. Get screened today, and encourage others to do the same.	The most common symptom of colorectal cancer is #NoSymptoms. Learn more at aicaf.org/colon. #CRC #CancerScreeningSavesLives
The most common symptom of colorectal cancer is no symptoms. Learn more at aicaf.org/colon.	You have options for #ColonCancer screening! Ask your doctor about #colonoscopy, stool tests & other screenings.
Smoking makes it harder for your body to fight off cancer. Visit aicaf.org/quit to learn about commercial tobacco cessation.	Smoking commercial tobacco makes it harder for your body to fight off cancer. What made it easier for you to quit smoking?
Know your options! Screening tests are available for the top cancers: breast, cervical, and colon cancer screening. Ask your doctor about screenings available to you.	Screening tests are available for the top cancers: breast, cervical, and colon cancer screening. #CancerScreeningSavesLives
American Indians have a higher incidence of CRC than Whites and are more often diagnosed with late stage CRC than Whites. Get screened to prevent colon cancer. #ColorectalCancerAwareness	American Indians have a higher incidence of CRC than Whites and are more often diagnosed with late stage CRC than Whites. #ColorectalCancerAwareness #GetScreened to prevent & detect colon cancer!

