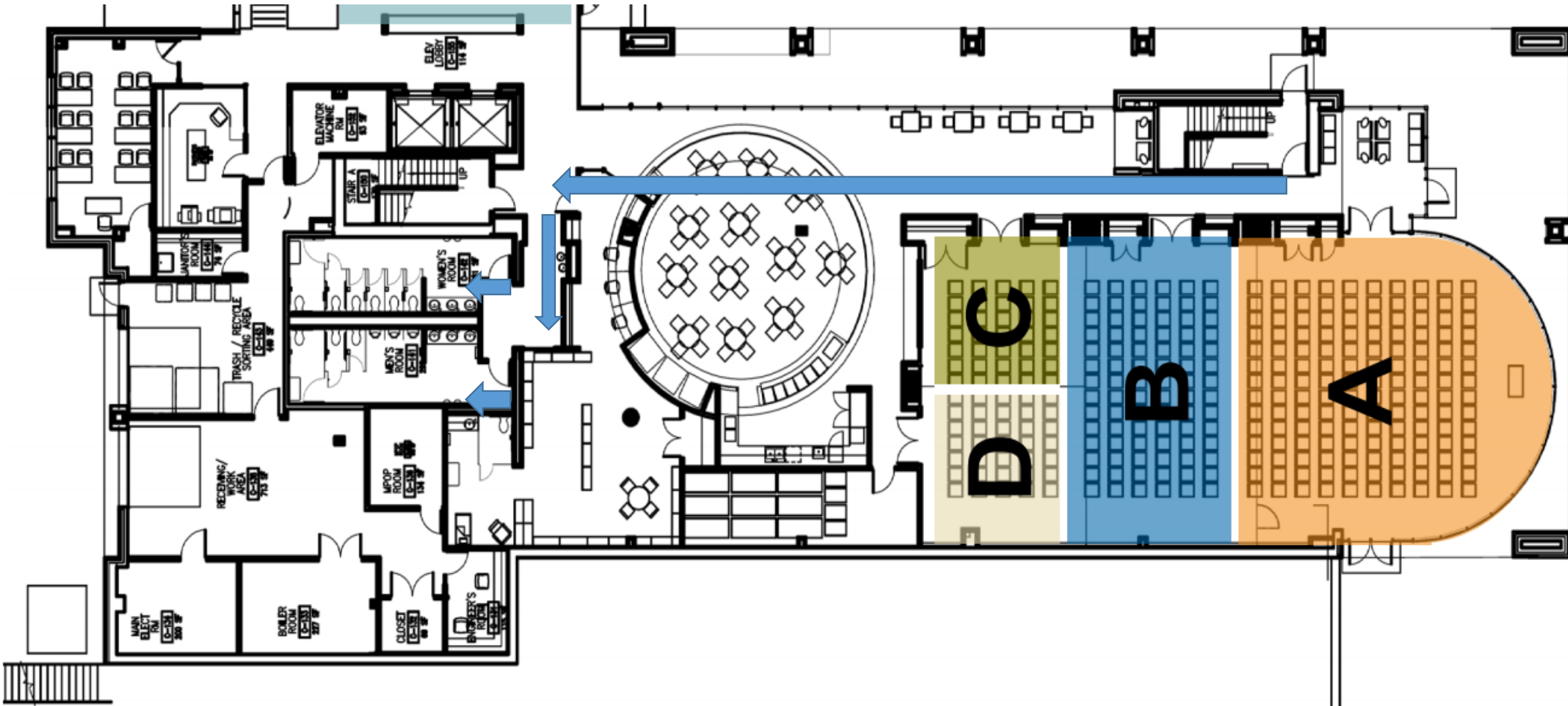


Minnesota Colon Cancer Network

June 28, 2016



Rest Rooms



Meeting Objectives

- To provide an opportunity for participants to review current rates and trends
- To allow participants to share what they have done
- To identify potential needs and opportunities for collaboration

June 28th Meeting Agenda

- Vision to Action: Before 80 by 2018
- Colon Cancer Data: MN rates and trends
- Survivor Story
- Communications Panel: Model Messaging

- Small Table Discussions
- Report Out

Hashtag #80by2018

- If you use twitter, facebook or Instagram please raise your hand
- If you want to learn about national efforts, this is a good hashtag to search
- If you want to give a shout out to a particularly good MN speaker or idea, today or in the future, use this national hashtag to give it visibility
- **Please consider using the #80by2018 hashtag today!**



What is “80% by 2018”?

- **National Campaign launched in 2014**
- 700+ organizations have signed the pledge to increase screening to 80% by 2018
- Webinars, tools and resources developed by the CDC and ACS :

<http://nccrt.org/tools/80-percent-by-2018/>



But the Minnesota CRC Story begins earlier.....

